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Commercial Office of Cairo in Istanbul, Turkey

**Subject: Invitation to Top Importers of Fertilizers, Pesticides, Seeds, Machinery, and Irrigation Systems to Join Agri Expo's Hosted Buyers Program**

Dear [Commercial Office's Turkey],

I hope this letter finds you well. On behalf of Cairo Expo for Marketing & Exhibitions, Agri Expo organizer, I am delighted to extend a warm invitation to the top importers of fertilizers, pesticides, seeds, machinery, and irrigation systems in Turkey to participate in our Hosted Buyers Program at Agri Expo.

Event Details:

- Name: the 9<sup>th</sup> International Exhibition & Conference for agricultural Supplies "Agri Expo"
- Date: 26<sup>th</sup> – 28<sup>th</sup> February 2024
- Venue: Green Desert Hotel, K. 84 Cairo Alex Desert Road, Egypt
- Duration: 3 days

Agri Expo offers a unique advantage with its prime location at the heart of major agricultural farms in Egypt and its strategic timing at the beginning of the harvest season. This premier event brings together over 175 exhibitors, both local and international, with a staggering attendance of over 17,000 visitors. Spanning across a vast exhibiting area of 15,000 square meters, the expo accommodates various industries and showcases the latest innovations and technologies in agriculture. With a strong focus on fostering international trade, the expo attracts over 220 buyers and importers from Africa and the Arab region. Agri Expo is an unparalleled platform for industry professionals to explore business opportunities in the Egyptian Agricultural Market.



**Our Hosted Buyers Program offers the following benefits to participants:**

1. Accommodation for 2 nights with breakfast.
2. VISA invitation letter from the organizer.
3. On-site support and assistance from the show staff.
4. Free invitation to the VIP dinner party.
5. A touristic tour at the pyramids of Giza.
6. Special customized gift bag.
7. Free copy of the exhibition official digital catalog.

**The program excludes:**

1. Airline's ticket cost.
2. VISA cost.

We kindly request your support in identifying and recommending the top importers of fertilizers, pesticides, seeds, machinery, and irrigation systems in Turkey to join our Hosted Buyers Program. We believe their participation will greatly enrich the event and provide valuable networking and business opportunities.

To whom is interested to grant our offer, we kindly request to forward the following form to be filled: <https://forms.gle/kQKXVmyvmvDVUg6PG6> and send a copy of the passport and business ID to Mrs. Salma Hasan, Program Executive, on: [info@agriexpo-eg.com](mailto:info@agriexpo-eg.com) / +201110700908.

Thank you for your attention to this matter. We look forward to welcoming the top importers from Turkey to Agri Expo's Hosted Buyers Program and ensuring their visit is both productive and enjoyable.

Yours sincerely,

**Emad Abdel Sadek**



**International Marketing Director**  
Cairo expo for Marketing & Exhibitions  
The organizer of Agri Expo