



# TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-4240

Tarih: 18.04.2025

**Konu** : Ekonomik Kalkınma ve İşbirliği Örgütü (OECD) MENA ve Türkiye Bölgesi Tarım Sektörüne Yönelik Eğitim Programı

## TÜM ODA VE BORSALARA (Genel Sekreterlik)

İlgi : OECD MENA & Türkiye'nin 17.04.2025 tarihli e-postası

İlgide kayıtlı e-postada, Ekonomik Kalkınma ve İşbirliği Örgütü (OECD) Ortadoğu ve Kuzey Afrika ile Türkiye Bölgesel Sorumlu İş Yapma Ekibi (*OECD Middle East and North Africa (MENA) & Türkiye Regional Responsible Business Conduct (RBC) Team*) tarafından, tarım tedarik zincirlerinde faaliyet gösteren işletmelere yönelik bir durum tespiti (due diligence) eğitim programı düzenleneceği bildirilmektedir. Yazıda, söz konusu eğitim programının Ortadoğu, Kuzey Afrika (MENA) ve Türkiye bölgelerinde tarım sektöründe faaliyet gösteren ve bu bölgelerden tedarik sağlayan işletmelere özel olarak hazırlandığı; beş çevrimiçi oturumdan oluştuğu ve tamamının ücretsiz olduğu belirtilmektedir.

Programın açılış oturumu 28 Mayıs 2025 tarihinde çevrimiçi olarak gerçekleştirilecek olup, Haziran ayında üç derinlemesine eğitim oturumu (deep dive) ile devam edecek ve kapanış oturumu daha sonra ilan edilecek bir tarihte yapılacaktır. Katılımcıların dilerlerse tüm oturumlara veya yalnızca kendileri için uygun olanlara katılabilecekleri, en az üç oturuma katılım sağlayanlara sertifika verileceği ifade edilmektedir.

Eğitim programına ilişkin ayrıntılı bilgilere ekte sunulan tanıtım broşürü ile aşağıda yer alan internet adresinden ulaşılması mümkündür:

- <https://www.oecd.org/en/events/2025/05/oecd-training-on-due-diligence-and-responsible-business-conduct-in-agriculture-supply-chains-in-mena-and-turkiye.html>

Bilgilerinizi ve söz konusu eğitimin ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

*e-imza*

Mustafa BAYBURTLU  
Genel Sekreter Yardımcısı

EK: Eğitim Programı Broşürü (3 sayfa)



Evrakı Doğrulamak İçin : <https://belgedogrula.tobb.org.tr/belgedogrulama.aspx?eD=BSCLRVFJ77>  
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr  
Bilgi İçin: Tuna EVMEZ - Tel : 0312 218 2219 - E-Posta : tuna.evmez@tobb.org.tr

# Helping your business achieve responsible and resilient *agriculture* supply chains in MENA & Türkiye

OECD training programme on due diligence and responsible business conduct



Is your business prepared for new due diligence regulations in key export markets?



Is your business prepared for the impacts of climate change and other environmental changes?



Is your business working to address labour risks in its supply chains and support local families?

The OECD's free training programme can help!

**Register now** for a due diligence training programme specifically designed for businesses operating in and sourcing from agricultural supply chains in the Middle East, North Africa, (MENA) and Türkiye. The training programme includes **five online sessions**, all free of charge. The launch is planned for **May 28 2025**, followed by three deep dives in June and the closing session at a later date. Exact dates will be shared soon. Participants are free to attend all sessions or those that are the most relevant to their enterprise. Those attending at least three trainings receive a **certificate**.

Designed by the OECD Centre for Responsible Business Conduct, the training activities are part of the "Responsible Business Conduct for sustainable development: Middle East, North Africa, and Türkiye" **regional programme**.

Don't miss  
this  
*opportunity*

Register now to strengthen your supply chain and future-proof your business!

REGISTRATION  
DEADLINE

Sunday 18 May 2025

Sign up [here](#) or scan the QR code



Selected participants will be notified. For more information, contact [rbcmena&turkiye@oecd.org](mailto:rbcmena&turkiye@oecd.org)

# Training Overview

- 1 Exploring key risks facing MENA & Türkiye from the perspective of leading businesses and buyers and an introduction to due diligence
- 2 Mapping and assessing risks in your operations and supply chains
- 3 Addressing identified risks and remediating any impacts
- 4 Monitoring progress and reporting on results
- 5 The importance of embedding due diligence within corporate policies and management systems (lessons from CEOs) and key takeaways from trainings

## Who can participate?



**Businesses and industry associations** active in the agri-food sector



From, active in, or sourcing from **Egypt, Jordan, Morocco, Tunisia, or Türkiye**



**All business sizes – small enterprises welcome!**



**Any stage along the supply chain** – from farm to retail

## Why join?

### ✔ Stay ahead of regulations!

*Gain a better understanding of emerging due diligence expectations in key export markets.*

### ✔ Strengthen your business!

*Improve sustainability and resilience to market changes.*

### ✔ Gain practical knowledge!

*Learn about the latest tools and best practices for responsible business. The training is based on the OECD Guidelines for Multinational Enterprises on Responsible Business Conduct ([EN](#)|[AR](#)|[TR](#)|[FR](#)) and the OECD-FAO Guidance for Responsible Agricultural Supply Chains ([EN](#)|[AR](#)|[FR](#)).*

### ✔ Contribute in English or Arabic!

*Sessions are provided in English with Arabic interpretation.*

### ✔ Connect with peers!

*Join a network of regional businesses, share experiences, and access training materials.*

### ✔ Earn recognition!

*Receive an OECD certificate to showcase your commitment to responsible business.*

## How does it work?

**Sign up** [Register](#) for the training session to receive invites for the launch, three virtual deep dives and a closing session.

**Join the free sessions** Attend as many as you can and join at least three sessions to get a certificate of completion. No prior attendance required.

**Engage actively** Participate in interactive exercises and real-world case studies from MENA & Türkiye, including examples from the dairy, spices, flavours, fruits, and vegetables sectors.

**Apply what you learn** Test insights in your daily work between sessions.

**Get expert support** Ask our due diligence specialists for help anytime you want.

## What is due diligence?

Conducting due diligence helps businesses, at all stages of agricultural supply chains, identify and address key risks related to the environment, human rights, labour rights, and corruption across their own operations, as well as among their suppliers. How a company applies due diligence depends on the sector, commodity, supply chain, and market realities.

Most environmental and social challenges in agricultural supply chains take place at the farming and processing stage, including across the approximately 20 countries of the broader MENA and Türkiye region. For example, droughts alone lead to significant declines in agricultural production and livestock over the past three decades, totalling USD 3.8 trillion in losses<sup>1</sup>. Climate-smart measures are needed to mitigate and adapt to climate change, as the volume of available water is projected to decline by up to 45%<sup>2</sup>. Similarly, cotton farming in the region is predominantly undertaken by smallholder farmers, whose production models often involve family members, such as women and children, raising concerns around child labour<sup>3</sup>. Agriculture is one of the lowest-paid, most informal sectors, with up to 94% of agricultural workers in informal jobs in certain countries<sup>4</sup>.

OECD standards on due diligence provide business with internationally recognised, government-backed guidance that can help them improve the impact of their business operations and supply chains. They do not expect companies to be perfect in everything, everywhere, all at once. Instead, they encourage companies to prioritise their most significant impacts and engage with business partners and stakeholders to create meaningful improvement over time.



[Learn more](#)

[Learn more](#)

<sup>1</sup> Greenpeace (2025) [How Climate Change Threatens Agriculture and Food Security in MENA?](#)

<sup>2</sup> IEMed (2020) [Climate Change in the MENA Region: Environmental Risks, Socioeconomic Effects and Policy Challenges for the Future.](#)

<sup>3</sup> ILO (2024) [Combatting Child Labour in the Cotton value chain in Egypt through the development of cooperatives](#)

<sup>4</sup> FAO (2023) [Gender, water and agriculture](#)

# Register now

to strengthen your supply chain and future-proof your business!

**REGISTRATION DEADLINE**

**Sunday 18 May 2025**

Selected participants will be notified. For more information, contact [rbcmena@oecd.org](mailto:rbcmena@oecd.org)

Scan the QR code



[Sign up](#)

## Contact

VISIT OUR SOCIAL MEDIA

[LinkedIn](#) OECD Business and Finance

[Twitter](#) @OECD\_BizFin

CONTACT US

OECD Centre for Responsible Business Conduct

[rbcmena@oecd.org](mailto:rbcmena@oecd.org)

OECD Istanbul Centre

[Istanbul.RegionalCenter@oecd.org](mailto:Istanbul.RegionalCenter@oecd.org)

Implemented by the OECD Centre for Responsible Business Conduct with the support of:



Federal Ministry for Economic Cooperation and Development (BMZ) and supported by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Eidgenössisches Departement für Wirtschaft, Bildung und Forschung WBF  
Staatssekretariat für Wirtschaft SECO



RESPONSIBLE BUSINESS CONDUCT FOR SUSTAINABLE DEVELOPMENT: MIDDLE EAST, NORTH AFRICA & TÜRKIYE